

Message Text

UNCLASSIFIED

PAGE 01 SINGAP 01105 080703Z

10

ACTION COME-00

INFO OCT-01 EA-09 NEA-10 ISO-00 EB-07 CIAE-00 INR-07

NSAE-00 /034 W

----- 038619

R 080651Z MAR 76

FM AMEMBASSY SINGAPORE

TO SECSTATE WASHDC 4753

AMEMBASSY MANAMA

AMEMBASSY JIDDA

AMEMBASSY TEHRAN

AMEMBASSY TEL AVIV

UNCLAS SINGAPORE 1105

E.O. 11652: N/A

TAGS: BBSR, SN

SUBJ: REQUEST FOR OVERSEAS BUSINESS REPORTS AND GENERAL
ECONOMIC DATA

REF: A. SINGAPORE 472, B. SINGAPORE 897

AS REQUESTED PREVIOUSLY BY REFTELS, EMBASSY NEEDS INFORMATION
FROM ADDRESSEE POSTS ON FIELD OF ADVERTISING IN MIDDLE EAST
COUNTRIES. OGILVY & MATHER, LEADING US ADVERTISING AGENCY,
INTERESTED IN MIDDLE EAST AND WOULD APPRECIATE MARKET INFORMATION
BEFORE EXPLORATORY TRIP TO REGION. REQUEST ASAP SUCH INFOR-
MATION AS TYPE AND CIRCULATION OF MEDIA WHICH CARRY ADVERTISING
INCLUDING STATUS OF RADIO-TV, APPROXIMATE NUMBER OF AGENCIES
CURRENTLY SERVING MARKET INCLUDING FOREIGN ADVERTISERS, ANY
GOVERNMENT RESTRICTIONS ON COMPETITIVE ADVERTISING OPERATIONS,
ETC. HOLDRIDGE

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NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01 JAN 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Draft Date: 08 MAR 1976
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1976SINGAP01105
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Film Number: D760086-1070
From: SINGAPORE
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1976/newtext/t19760384/aaaacvyte.tel
Line Count: 47
Locator: TEXT ON-LINE, ON MICROFILM
Office: ACTION COME
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 1
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: 76 SINGAPORE 472, 76 SINGAPORE 897
Review Action: RELEASED, APPROVED
Review Authority: ShawDG
Review Comment: n/a
Review Content Flags:
Review Date: 27 AUG 2004
Review Event:
Review Exemptions: n/a
Review History: RELEASED <27 AUG 2004 by meiwc>; APPROVED <03 DEC 2004 by ShawDG>
Review Markings:

Margaret P. Grafeld
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04 MAY 2006

Review Media Identifier:
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Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
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Subject: REQUEST FOR OVERSEAS BUSINESS REPORTS AND GENERAL ECONOMIC DATA
TAGS: BBSR, SN
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